

Quote

the weekly digest

Volume 35—Number 20

Week of May 18, 1958



----- 18th year of publication

QUESTING WITH

Quote

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We understand that the trade promotion program of the automobile industry, blt around the slogan, "You AUTO Buy Now!" has been subject to slight variation in the Deep South. Some dealers are counseling, "You all AUTO Buy Now!" And, according to *Wall St Jnl*, other lines are beginning to horn in. A Chicago footwear dealer proclaims: "You Shoe'd Buy Now!"

..

Down in Fla, one day last wk. some 30 planeloads of dairy cattle cleared the St Petersburg-Clearwater Airport, bound for the little S American republic of Colombia. Back of this movement is as interesting a story of internat'l trade as we have lately encountered.

The cattlemen of Colombia have long sought to improve their herds thru the importation of American stock. But the country is chronically short of dollar credits. Gov't officials could not permit importations on the scale desired.

So Henry Hopp, an attache of the U S Dep't of Agriculture in Bogata, began asking himself what Colombia could trade Uncle Sam for cattle. He hit on the idea that a considerable number of American farmers would relish a sojourn in that tropic land, including excursions to the coffee and banana plantations. In co-operation with Dr Sam'l Posada, prof

of Animal Husbandry at the Univ of Medelin, the cows-for-vacations plan was developed. The program has been in operation since March. Well over 100 U S farmers, with their families, will participate this yr. Roughly, the deal involves one cow for one vacation, including air transportation, hotel accommodations and spending money.

..

According to an ad current in the literary jnls, you can now buy a unit for your bookshelf, known as *Crazy Book Titles*. Printed in color on poster board, it is cut to look like a row of 10 books. "Placed between the books on your shelf," says the ad, "it's like the real thing." Specimen titles: "Brain Surgery Self-Taught" and "Embalming Can Be Fun." As a bonus for cash with order, we suggest an 11th volume—"Merri-ment For Morons."

..

Just one final entry and we promise faithfully to be done with variations on the "tux—will travel" theme:

In Los Angeles, a firm that helps make muddy driveways driveable, advertises: "Have truck, will gravel."

..

Instead of 2 cars in every garage, what we need these days is 2 garages for every car.

may we QUOTE



you on that?

[1] Vice Pres RICHARD M NIXON, on *hostile demonstration in Venezuela*: "If a situation like that we saw today is allowed to go unchecked, there will come to the hemisphere a dictatorship worse than that of Perez Jimenez." . . . [2] BILLY GRAHAM, evangelist, on *anti-U S demonstrations in S America*: "This is the beginning of a world-wide wave against us, the handiwork of a small, well-organized minority. We need to repent. Our sins are many." . . . [3] Sen JOHN SHERMAN COOPER (R-Ky) on *S American demonstrations*: "This is more than just a communist show. I think it represents some deep-seated grievances. Perhaps the Latin-American countries feel we have been too preoccupied with Europe and Asia and have forgotten our closest friends." . . . [4] Pres DWIGHT D EISENHOWER, addressing *Nat'l Newspaper Publishers Ass'n, a Negro group, on civil rights issues*: "The situation calls for patience and forbearance. There are no revolutionary cures — they're evolutionary." . . . [5] Wm McCHESNEY MARTIN, chmn, Fed'l Reserve Bd, on *economic situation*: "The rate of decline has been slower for some time. We must be very careful about being over-optimistic or over-cautious." . . . [6] PAUL M BUTLER, chmn, Democratic Nat'l Committee, on *Administration attitude toward recession*: "They apparently feel there is no point in doing anything now because 'things are not getting worse as fast as they were when we

were waiting for them to get better.'"

. . . [7] JOHN FOSTER DULLES, U S Sec'y of State, *renewing his plea for contin-*

ued aid to allies in other than military fields: "It is far cheaper to get security that way than for the U S to raise and maintain add'l military forces that we would need if we stood alone." . . . [8] SINCLAIR WEEKS, U S Sec'y of Commerce: "I think for a time the Russian sputniks shook confidence in American prosperity. People got a little nervous and decided they would put their money in their socks for awhile. This is indicated by a substantial increase in savings." . . . [9] JAWAHARLAL NEHRU, Prime Minister of India, on *a reversal of Soviet policy toward Yugoslavia and other areas*: "For a time Soviet policy promised to let a hundred flowers blossom, a hundred opinions flourish. But now all that is changed. The flowers which were to blossom have turned out to be weeds." . . . [10] Circuit Judge B FAIN TUCKER, Chicago, *ruling that male dominance declines in the domicile*: "If he (the defendant) bought a green suit with pink stripes, that would be his business . . . But decorating the home is in the woman's domain. I will enjoin him from employing his own color schemes in the home, unless his wife approves it."

Quote

moving finger



There is a story of a patient suffering from malnutrition who, under remedial therapy, was so abundantly nourished that he presently died from gout.

The story comes to mind as we view frantic efforts of legislators to devise new schemes for spending our way out of a trade recession. In these recent mo's consumer spending has decreased more rapidly — and to a greater degree—than the drop in disposable income. This means that people are piling up savings. The Washington view is that if people won't spend their money, the Gov't must spend it for them. These surpluses will be taken away directly thru a rising tide of inflation, and indirectly thru an eventual increase in the tax burden.

To be sure the legislators aren't putting it that baldly—some aren't even thinking thru to the eventual conclusion. But the obvious fact is that we face a flood of public expenditures that can end only in

impairment of private investments. Artificial stimulation of an economy is always inflationary. And inflation is merely a subtle and refined way of picking your pocket.

Collectively we find it difficult to assimilate a simple truth: When the Fed'l Gov't does something for a specific group, it simultaneously does something to a larger segment of the population. A typical instance is a bill (passed by Senate, now pending in the House) to provide 100% gov't financing for civic projects. Eliminates local bond issues or special taxation. Money to be loaned for 50-yr term at 2%. Looks good, superficially. Catch is that Gov't pays more than that for money, plus carrying charges. Thus, indirectly, it's a rob-Peter-to-pay-Paul deal. People of St Petersburg may be helping to finance a new hospital for St Paul.

Altho Democrats are a little more active and articulate, this money-slinging frenzy is abetted by mbrs of both parties. Everybody is trying to buy votes—with your bank-balance.

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Quote

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Quote the weekly digest

"He who never quotes. is never quoted"

Charles Haddon Spurgeon



ADVERTISING—1

If a man builds a better mousetrap, the world may beat a path to his door. If he tells the world about it, there will be a 4-lane highway.—*Toastmaster.*

AGE—2

Middle age is when your memory is shorter, your experience longer, your stamina lower and your forehead higher. — *Industrial Press Service.*

" "

A truly happy old age is the result not of made work or play; it is possible only for individuals who have learned from infancy that by making the most of immediate life, they are preparing themselves for a continuously active and productive life.—AGNES E MEYER, *Education for a New Morality* (Macmillan).

AUTOMATION—3

The most common species in the factory today is the man who works or tends a simple machine—the operator. By the yr 2000, he will be as extinct as the handloom weaver and the dodo. The repetitive tasks of industry will be taken over by the machines, as the heavy tasks have been taken over long ago; and mental tedium will go the way of physical exhaustion. — J BRONOWSKI, "Automation Will Remold Our Lives," *Nation*, 3-25-'58.

BEHAVIOR—4

Englishmen never tell you to do something; they merely ask you if you would like to do it. It is all very well if you consent, but if you demur, they assume with a bland innocence that you are only too glad to comply, placing you in a predicament from which there is no escape—half the business across the counters of department stores is conducted in this way. — FREDERICK SIMOES, *Illustrated Wkly of India*, Bombay.

" "

At 18 a boy wants and really expects to reform the whole world; at 30 he concentrates on his own country; at 40, on his state; and at 60, he has to center his efforts on himself if he's to reach 80. — GILES FRENCH, *Moro* (Ore) *Jnl.*

BIBLE—5

A missionary, trying to translate the Bible into the language of an African tribe, for a long time could not find the right word to express this idea, until one day he heard a native use a word which in that language meant "to lean one's whole weight upon." "That's the word I want," the missionary said to himself, and that is the word he used.—ELMER S FREEMAN, "Finding a Faith," *Pulpit Digest*, 5-'58.

Quote

washington

By Les & Liz
Carpenter



Within a fortnight Washington has been visited by Norway's Princess Astrid, Sweden's Prince Bertil, Spain's Prince Juan Carlos, Holland's Prince Bernhard and Romania's Princess Ileana. Since none of these personages came on state visits, entertaining has been on the society, rather than the gov't level. Makes brisk business for the caterers.

" "

The baby son of Sen Frank Church (D-Idaho) caught the measles. Gave Church quite a scare. At 33 he has grown weary of being described as the "baby" of the Senate. "Imagine," he exclaims, "what I would have had to go thru if I had got the measles!"

" "

Dolly Madison's drawing rooms will soon be filled with talk of outer space. The big, grey stucco home at 1520 H St, NW, occupied for more than a decade by Washington's most brilliant hostess of all time, is now gov't property. Now housing the Nat'l Science Foundation, it will be diverted soon to Gen Jas Doolittle's Nat'l Advisory Committee for Aeronautics.

" "

Smithsonian Institution officials wish someone would donate to the nat'l museum the fabled 44½-carat Hope Diamond. They want it to complete a famous jewel collection.

Quote

BUSINESS—6

Small business firms (less than 100 employees) are keeping pace with the population. In 1926, '36, '46 and '56, there have been 25 of these firms for every 1000 people in the U S. At this rate by 1970 there will be 5,700,000 such businesses.—*Nat'l Ass'n of Mfrs.*

CAPITALISM—Communism—7

The American economy has its faults; but they are faults which may be modified. The faults of communism are so profound that they cannot be ameliorated.—*RUSSELL KIRK, The American Cause (Regnery).*

" "

The Communist, seeing the rich man in his fine home, says: "No man should have so much." The Capitalist, seeing the same thing, says: "All men should have as much."—*PHELPS ADAMS, Forbes.*

CHILD—Guidance—8

One psychologist, the director of a private clinic, said: "If a child has love, he has no real psychological problem." Moreover, this expert stated that in 80% of his child personality problems it was the parents who needed consultative services, not the children. — *JAS COX, "How Do You Love Your Children?" Living for Young Homemakers, 5-'58.*

CHRISTIANITY—9

The tragedy of Christendom is that while there are millions of professing Christians, only a few "run the race." Many a Christian is not running. He is dawdling, loitering, looking to right and left and making excuses to himself for his failure to dig in with his spikes and run. — *DR FRANK H FERRIS, Mayville, N Y, addressing a Lenten service in Cleveland.*

book briefs ...



When one of the visual entertainment media presents a highly-distorted version of a contemporary novel, it is perhaps not a matter of grave concern. But we are perturbed at the recent handling of some of our classic folk tales on tv.

Specifically, there's the case of *Rip Van Winkle* in the *Shirley Temple Storybook* rendition. If you fortunately missed this epic, we can tell you that the returning Rip finds an imposing Town Hall blt on a lot to which he conveniently discovers a deed, carried in the pocket of his tattered coat for 20 yrs. The drama concludes on a note of opulent obfuscation.

Now, let's admit that Washington Irving provided a rather tame and untheatrical ending for his simple tale. But the conclusion is quite in character with the narration as a whole. The *Storybook* producers may have increased the entertainment potential. That is debatable, and we are not polemically disposed. But the fact remains that the tale they tell is not *Rip Van Winkle*. Moreover, the mischief is to be compounded by the early publication of *Shirley Temple's Storybook* (Random House) with a 1st printing of 75,000.

Mr Irving being defenselessly dead these 100 yrs—his works long since in the public domain—no legal restrictions prevail. But a word should be said for the rights of a younger generation to get its classic folk tales in something approaching the original version.

There is no companionship so enduring as between those who read and enjoy the same books; the real reason for reading is not that it deepens the mind (which it rarely does) but that it broadens the sympathies.—SYDNEY J HARRIS, *Chicago Daily News*.

Herb Caen, columnist on the *San Francisco Chronicle*, ran a little item the other day concerning the marital plans of Mary Lou Mueller, West Coast editorial representative for Doubleday. Courtied by a gentleman named Leslie Dorking, Miss Mueller temporized strategically: "I'll marry you," she said "if you'll bld enough shelves for my 300 books." The couple is now engaged. And so, presumably, is some San Francisco cabinet-maker.

Reviewing the jnls of Owen Wister, lately found in an attic of the author's Philadelphia home, Rob't West Howard makes the intriguing suggestion that book publishers should sponsor a law calling for an attic in the home of every successful author. "So much of our literature," he concludes, "seems to depend on that architectural appendage."

Quote

COMMUNISM—10

America's strength for the future cannot be measured solely by guided missiles, satellites, atomic power or automatic weapons. In addition to these scientific advances, we must have citizens who are educated to the democratic way of life and who clearly understand communism to be a world threat to their freedom. This program of education about communism can and should be started as an integral part of the social studies in the jr high schools. — DR CALVIN REED, Univ of Nev, and EVELYN CAHA, "Teaching for Communism in Nebraska's Jr High Schools," *Social Education*, 4-'58.

COST-OF-LIVING—11

As soon as the average person pays one fiddler off, another one begins to tune up.—DAN BENNETT.

DEFENSE—Nat'l—12

Our present inflation in the U S may be partially explained by the per capita increase in the cost of the Fed'l gov't, and particularly nat'l defense. In 1929, the per capita cost of nat'l defense plus for'gn aid and other fed'l activities was \$25, compared with \$69 in 1940, \$263 in 1950, and \$408 in 1957.—*Survey Bulletin*.

DRINK—Drinking—13

"By 1965 or 1970, there will be a new law prohibiting the mfr and sale of intoxicating liquors," declares Dr Andrew C Ivy, head of the Dep't of Clinical Sciences at the Univ of Illinois. "Because," the eminent Dr Ivy continues, "alcoholics are on the increase. One out of 9 persons who drink becomes an

alcoholic. At the present rate of increase . . . the people will revolt, and the traffic will be voted out." —*Sunshine Mag.*

Quote scrap book

Children's Day is observed annually in all Protestant Churches thruout the U S on the 2nd Sunday in June. Marking the occasion, we present these lines from FRANCIS THOMPSON:

To be a child is to have a spirit yet streaming from the waters of baptism; it is to believe in love, to believe in loveliness, to believe in belief. It is to be so little that the elves can reach to whisper in your ear. It is to turn pumpkins into coaches, and mice into horses, lowness into loftiness and nothing into everything — for each child has his fairy god-mother in his own soul.

EDUCATION—14

For a generation, American schools have been fooling around with "soft" courses that have nothing whatever to do with teaching a child to think. When the Office of Education last surveyed the offering of American high schools, it reported 274 different subjects were being offered for credit. Here are some of them: "beauty culture," "fly-tying," "vocational selling," "radio speaking and broadcasting." Almost equally valueless for the minds are the watered down courses in basic subjects: "girls"

Quote

science," "socialized high-school arithmetic," "English experience courses."—ARTHUR BESTOR, Prof of History, Univ of Illinois, "School Crisis, U S A: The Soft Curriculum," *Good Housekeeping*, 5-'58.

EDUCATION—Religious—15

Our Jewish friends give their children an average of 335 hrs of religious teaching a yr, and our Roman Catholic neighbors see that their children receive about 200 hrs of religious instruction a yr. What is the average for Protestants? It may seem unbelievable, but it is true, that our Protestant children get an average of only 30 hrs of church school a yr!—RUSSELL H BISHOP, "Togetherness in the Home," *Missions*, 5-'58.

FAMILY LIFE—16

When I was a boy I used to do what my father wanted. Now I have to do what my boy wants. My problem is: "When am I going to do what I want?"—SAM LEVINSON, tv personality.

An old-fashioned "parent sees the handwriting on the wall and punishes the child responsible. A modern parent has the handwriting analyzed."—TERRY MCCORMICK.

GOD—and Man—17

A Sunday school teacher suddenly stopped reading a passage in the Bible and asked the youngsters: "Why do you believe in God?"

She got a variety of answers, some full of simple faith, others obviously insincere. The one that stunned her came from the son of a padre. He answered apologetically, "I guess it just runs in our family."—*Illustrated Wkly of India*, Bombay.

GOOD-OLD-DAYS—18

Remember when a "fall out" was when Jr fell out of bed?—*Algonia* (Ia) *Advance*.

GOVERNMENT—Personnel—19

In 50 yrs in the U S, the number of persons employed by gov't grew from one worker in every twenty-five to one in nine. — *American Mercury*.

HEALTH—20

While health itself is not the finest flower of life—it is the soul from which the finest flowers grow. —DUNCAN SPAETH, quoted by CARL E WILLGOOSE, State Univ of N Y, "Health Education and the Classroom Teacher," *Education*, 4-'58.

HOME—21

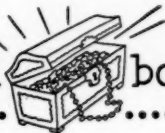
The oldest institution on earth is the home. God established the first one in the Garden of Eden long before a church or a school was established. — CHAS W CONN, "Teenagers Need a Home," *Wesleyan Methodist*, 5-7-'58.

INDIVIDUALITY—22

No two individuals are ever alike in all respects. What a monotonous world it would be if we all came from the same mold! No two fingerprints and no two personalities are ever the same. A little girl was profoundly wise when she said: "When God made rabbits, he said, 'Let there be rabbits,' and there were rabbits. But when God made babies, he made them one by one." —RUSSELL H BISHOP, "Togetherness in the Home," *Missions*, 5-'58.

Quote

gem box



Flag Day

Flag Day, celebrated annually on June 14, marks the anniversary of the day, in 1777, on which the Continental Congress adopted the Stars and Stripes as our nat'l emblem. This is the 65th yr of official recognition of Flag Day. Observance springs from a resolution offered in 1893 by Mrs Elizabeth Duane Gillespie, a direct descendant of Benj Franklin, and at that time head of the Colonial Dames of Pennsylvania.

Altho the fact is not well known, the Stars and Stripes was designed for and used as a marine flag. It did not come into gen'l use by our land forces until some yrs after the Revolutionary War.

One of the more eloquent tributes to our flag was made by Pres WOODROW WILSON on Flag Day, 1917, shortly after the U S entered World War I:

This flag which we honor and under which we serve is the emblem of our unity, our power, our thought and purpose as a nation. . . The silent it speaks to us — speaks to us of the past, of the men and women who went before us, and of the records they wrote upon it. We celebrate the day of its birth, and from its birth until now it has witnessed a great history, has floated on high the symbol of great events, of a great plan of life worked out by a great people.

Quote

INFLATION—23

Inflation: When you take your money out in a shopping bag and bring home your purchases in your pocket.—Wall St Jnl.

LANGUAGE—24

You may remember the comment of a spectator at one of the Bikini explosions. He looked at the great fire-ball and said: "Boy, those guys are playing with dynamite!" This tendency to express new ideas with old language sometimes acts as a serious handicap to our comprehension. — GWILYM A PRICE, Bd Chmn, Westinghouse Electric Corp'n, addressing a convocation at Dickinson College School of Law.

LIFE—Living—25

Don't waste your strength in being outraged because life is difficult for you. Assume that life naturally is difficult; will never be easier. Accept the inevitable and live vigorously. — DR MARIAN HILLIARD, A Woman Dr Looks At Love and Life (Doubleday).

" "

If you have a philosophy that life must be kind to you, you're licked before you start.—Universalist Leader.

LOVE—26

Love is not cake; it is nourishing bread, often with hard crust into which you set your mental teeth. The quality is protein strength rather than caloric sweetness. Love is a most powerful weapon, more powerful than man has or ever will devise. It is no pliant reed to break under the hand but a strong support. It is not a crutch, but has a furthering sort of quality, which helps one over the rough spots.—FAITH BALDWIN, "Resolutions Year Round," Christian Herald, 5-58.

....pathways to the past.....



Nat'l Flag Week Fraternal Week

June 8—Children's Day (this yr marks 90th anniv) . . . 275th anniv (1683) b of Giuseppe Antonio Guarnerius, Italian violin-maker. (His best creations are considered equal to those of Stradivarius, but the latter had a better press ag't) . . . 30 yrs ago (1928) Station WGY, Schenectady, N Y, began a regular (3 times a wk) schedule of television programs. . . 5 yrs ago (1953) U S Supreme Ct issued 1st of its significant "integration" decisions, ruling that restaurants in Dist of Columbia may not legally refuse to serve "well-behaved and respectable" Negro patrons.

June 9—Feast of St Columbia. . . Those sundry deductions from your pay check began 15 yrs ago (1943) when Congress passed the "Pay-as-You-Go" income-tax measure, obligating employers to withhold specified sums from an employee's compensation.

June 10—60 yrs ago (1898) U S Marines began invasion of Cuba in the Spanish-American War. . . This is 20th anniv (1938) of an achievement memorable in baseball annals. On this date Johnny Vander Meer, of the *Cincinnati Reds*, pitched a no-hit no-run game against the *Boston Bees*. On June 15 he duplicated the feat against the *Brooklyn Dodgers*, thus becoming 1st major-league player to pitch 2 such games in a single season.

June 11—Feast of St Barnabas. . . . 145 yrs ago (1813) Jas Tilton became 1st surgeon gen'l of U S Army.

June 12—The 1st animated cartoon (employing present technique) was released 45 yrs ago (1913). It pictured cartoonist John Randolph Bray drawing a dachshund. The dog ate sauges until it exploded . . . The 1st airplane bombing raid by an American air unit was conducted 40 yrs ago (1918) when 96th Bombardment Squadron bombed ry yds at Dommary Baroncourt, near Metz, Germany (War I).

June 13—Feast of St Anthony of Padua. . . Harold (Red) Grange, American football player, is 55 today.

June 14—Flag Day (marks adoption by Continental Congress, in 1777, of Stars and Stripes as nat'l emblem). . . 5 yrs ago (1953) Pres Dwight D Eisenhower, speaking at Dartmouth College, assailed the "book-burning" philosophy; reminded citizens that we cannot conceal thoughts by concealing evidence that they exist. "How," he asked, "can we defeat communism unless we know what it is and why it has such an appeal for men?"

Quote

MAN—Future—27

We usually hear that we ought to teach more mathematics, more science, so that we can get ahead of the Soviet Union. We are kidding ourselves, of course, if we think this is the way to salvation. The eventual victory, whatever its form, will not go to the nation with the best scientists. It will go, instead, to those who understand how the spirit of man is best fulfilled.—EDGAR DALE, quoted by JOHN H FISCHER, Supt of Public Instruction in Baltimore, Md, "Teaching the Nature of Communism," *Social Education*, 4-'58.

MARRIED LIFE—28

It's a mistake to express any opinion whatever about an idea your wife is working on. The chances are that she'll change her mind about it at least once, and anything you have said about it will be quoted to your embarrassment.—William Feather Magazine.

MATHEMATICS—29

Just as the fancy of the little boy is led on by the chalk in his hand, so physicists are leaning on mathematics which constantly reveals beauties and harmony beyond our imagination.—NIELS BOHR, *Science Digest*.

MODERN AGE—30

The American way of life has been expanded to include two cars in every garage, a boat in the basement, a plane at the airport and a rocket launcher in the backyd. —Counselor, hm, Securities Acceptance Corp'n.

Quote

MORALS—31

It is not guided missiles but guided morals that is our great need today.—Dr GEO L FORD, "Key to American Survival—The Christian Home," *Wesleyan Methodist*.

MOTHERHOOD—32

Scotland, with her well known reverence for motherhood, insists that, "An ounce of mother is worth more than a pound of clergy." —H H BIRKINS, *Wesleyan Methodist*.

PHILOSOPHY—33

There is the story of a philosophical clock which fell to meditating upon its future as it was put in its place for the 1st time. It reasoned that it had to tick twice each second, 120 times each minute or 7,200 times every hr—in 24 hrs, 172,800 ticks. This meant 63-072,000 times every yr, calculated the clock. And in 10 yrs it would have to tick 630,720,000 times! At this point it collapsed from nervous exhaustion. When it revived, it saw in a moment of insight that all it had to do was one tick at a time. So it began and now, after 100 yrs, it is still a respected grandfather clock.—JAS L STONER, "What Are You Doing With Your Life?" *Think*, 4-'58.

RADIATION—34

Danger from radiation should be reckoned in terms of benefits obtained against hazards taken. . . I would violently oppose eliminating chest x-rays. The gains from early detection of disease far outweigh risks from radiation. Radiation should be used judiciously, but risks involved in riding in an automobile are far greater.—Dr HYMER L FRIEDEL, radiology chief at Western Reserve Univ, addressing Cleveland Dental Society.



Tempo of the Times

There's a new kind of radio telescope developed by Columbia Univ and the U S Naval Research Lab'y. It is called MASER ("microwave amplification by stimulated emission of radiation") and the developers hope that with it we may be able to get a peek at "the edge of the universe."

The core of this telescope is an amplification device employing a synthetic ruby. It is expected to have up to 100 times the sensitivity of electronic radio telescopes now in service.

The ruby "eye" (or perhaps more accurately, "heart") receives radio signals from planets of outer space at a high frequency of 9,000 megacycles. Struck by these signals, the ruby emits its own internal energy at the same frequency. In this way it vastly amplifies the original faint signal.

MASER has been installed on the 50-ft radio telescope at the Naval Research Lab'y in Washington. With this amplification scientists expect to probe outer space 10 times farther than presently possible. This would be well beyond the farthest-known galaxies of the universe. "With MASER," concludes Dr Chas H Townes, prof of Physics at Columbia, "we may be able to reach a point where perhaps the space in which we exist can be seen to curve."

" "

A new engine without moving parts, designed to convert heat directly into electricity, has been invented by 2 professors — Drs Jos

Kaye and Geo N Hatsopoulos — at Mass Inst of Technology.

The device, called a thermo-electron engine, consists of 2 plates—hot and cold encased in a vacuum tube similar to a television tube. Electrons jump from the hot plate to the cold, forming a stream of electricity. Inventors say the engine may take heat from any source — nuclear fuels, ordinary fuels or solar energy.

" "

The state of Maryland has a new highway that, superficially, looks very much like any other good road. But it has this distinction: Every phase was planned and engineered from aerial photographs. All engineering maps, drainage surveys, and even geological rep'ts on soils, were made by an aerial mapping service.

The Highway Commission expects to use aerial planning extensively in future.

" "

Dr Bernes Wallis, leading British ballistic expert, contends that a big-flying bomber, radar-equipped, could detect a ground-fired missile in time to take evasive action. Because of limited fuel, he says, missile cannot be turned back to re-attack.

Quote

RELIGION—35

A novel of a few yrs ago, *Kitty Foyle*, by Christopher Morley, has a sentence that has a very close relation to our religious faith and our life. It is, "Nobody knows what he really believes. You've got to guess at it by how you find yourself acting." Suppose a person had to arrive at an idea of what your real religious faith is, if he had nothing to base his judgment on but what he has seen you do, day by day? — HALFORD E LUCCOCK, *Christian Herald*.

RESEARCH—36

A great mathematician, Bertrand Russell, when asked how he accounted for his many new discoveries in what to the layman seems an already completely explored and fixed science, ans'd "I challenge the axioms." — *KVP Philosopher*, hm, Kalamazoo Vegetable Parchment Co.

RESOURCES—Human—37

Modern America is at the stage where she has to insist on drawing upon her human resources at the highest level. For the older intolerance of race, color, or creed, a new intolerance is being substituted. It is intolerance of ignorance and underdevelopment and stagnation. Even in the less enlightened areas of our culture and economy, it is becoming increasingly clear that unequal access to the law, education, and work is morally indefensible, economically unprofitable, and politically unwise. — CORNELIS W DE KIEWIET, *Understanding Minority Groups* (Wiley).

Quote

RUSSIA—Language—38

There is not an Asian language left for which the Soviet scholars have not already issued or are not now preparing their dictionaries from and into Russian, as well as grammars and all sorts of monographs and manuals. — ALBERT PARRY, "Moscow's Drive For Common Tongue With Asia," *Queen's Qtly*, Canada, Spring '58.

SAFETY—39

J E Trainer of the Firestone Tire and Rubber Co, in discussing the reward for safety work, said, "You can always remember that in Safety you protect, not a camera, but the human eye; not a pump, but the human heart; not a compressor, but the human lung; not oil and grease, but human blood. You protect the most important machine in the world, the human body. Your reward as safety engineers is the well-being of all the people who come within the scope of your efforts."—*Highways of Happiness*.

SELF—Discipline—40

We live busy lives and we must carve out of our business and personal life a time for personal improvement. In order to do this we must give up something, whether it be television or sport or other activity. It is like the old gentleman who was asked which he would give up, women or wine. He repl'd, "It depends on the vintage." — PAUL W HAEERLIN, pres, Toastmasters Internat'l, "The High Road and the Low," *Toastmaster*.

SEXES—41

Some extremely odd things are related: for example, a man's head will turn when a woman's hips move. — *Ihre Freundin*, Karlsruhe (QUOTE translation).

SPRING—42

Spring fever: A strange feeling that starts at your toes and works its way up to your shoulders. Doctors call it yard ache—and prescribe a power mower.—FLETCHER KNEBEL, *Minneapolis Star's Washington Bureau*. " "

Spring is when a man believes he'll get his yard chores done in time to use the yard furniture. — *Cincinnati Enquirer*.

TEACHERS—Compensation—43

In the U S, the average college and univ instructor now gets less pay than the average wageworker; the average full prof gets only 55% more than the wageworker despite his large investment of time and funds in obtaining a license to practice his profession. In Russia, by contrast, the average full prof gets 700% more than the average wageworker. — Dr F A HARPER, "Training the Young to be Capitalists," *Freeman*, 4-'58.

TEMPTATION—44

Always put off until tomorrow what you shouldn't do at all. — *Industrial Press Service*.

THOUGHT—45

It would be good for all of us if we could give our ears a rest and use what lies between them.—*Key-note*, published by Assoc'd Male Choruses of America.

VOCATION—46

A thousand yrs before psychologists began coining fancy words the Chinese anticipated the modern clinical approach to a timeless problem. On a male child's 1st birthday, toys symbolizing various vocations were placed in front of

him. The 1st toy the child seized supposedly indicated his natural inclination for the work he would pursue as an adult. In this age of scientific marvels it is refreshing to learn that the essential principle of the primitive Chinese aptitude test still is observed in advising men and women on the most important decision of their lives—the choice of a career.—STANLEY FRANK, "Too Smart for Your Job?" *Sat Eve Post*, 5-3-'58.

WAR—Peace—47

Lots of people are afraid that the next war will be fought in outer space. As for us, we can't think of a better place.—*Changing Times*.

WOMEN—Apparel—48

Sacks were designed for lowly potatoes, but never, never for luscious tomatoes.—ALAN JENKINS.

WORK—49

We do not need to change the work week as much as some of the weak work.—*Nuggets*, hm, Barnes-Ross Co.

YOUTH—50

A man long experienced in working with young people. . . thinks the future is pretty safe in their hands. But he is concerned over 3 things. "One," he said, "the need to jolt them out of being satisfied with mediocrity, of being just 'average.' Two, their slavish adherence to conformity, of not daring to be different. And three, their reluctance to court, or even accept, responsibility." — *KVP Philosopher*, hm, Kalamazoo Vegetable Parchment Co.

Quote

GOOD STORIES

you can use...



It was during the Nazi regime in Czechoslovakia that a seedy character crept up to the counter of a store.

"The Gestapo is after me!" he whispered to the man behind the counter. "Please—hide me!"

The shopkeeper scowled sternly, then pointed to a sign on the wall:

"Positively no Czechs cached here." — E E KENYON, *American Wkly.* a

" "

The theater usher was astonished to see a kangaroo sitting in the front row munching a bag of peanuts.

He whispered, "Where'd you get the peanuts? I thought the machine was broken." — *Automotive Dealer News.* b

" "

A raconteur in Haifa began a funny story at a dinner party with the standard introduction, "It seems there were 2 Jewish gentlemen. . . ."

A sensitive guest objected. "Why," he demanded, "do so many stories begin 'Once there were 2 Jews.'"

"Okay," soothed the raconteur, "I certainly intended no offense. Let's say there were 2 Chinese, named Ling Pu and Fo Wang. So, Pu and Wang were hustling over to the synagogue for a bar-mitzvah ceremony. . . ."—*Illustrated Wkly of India, Bombay.* c

Quote

I Laughed At This One

BARBARA BATES

A Californian came roaring thru the dude-ranch town of Wickenburg, Ariz. In due time he was overtaken and curbed by a police officer.

"He was doing 60," the policeman rep'ted in Magistrate's Court.

"Nonsense," said the man, "I never get her above 40."

The man's wife put in her two-bits' worth: "I was looking at the speedometer," she said, "it registered only 25."

The man's mother-in-law, who was riding in the back seat, piped up: "Judge, we were virtually at a standstill, looking at an authentic Indian jewelry store, when this rough uncouth policeman stopped us."

"Hold on, hold on!" exclaimed the judge, throwing up his hands. "Stop right now before you folks back into something!"

" "

"You said the colors in this bathing suit were fast," stormed the angry lady to the dept-store salesman. "Why, they've run all over my back. As soon as I went into the water, they came out!"

"Those *are* fast colors, madam," the salesman insisted. "You'll see, when you try getting them off your back."—*Liberty (Toronto).* d

.....Quote-able QUIPS.....

A high school boy from Swau-sea, Ga, on a trip to Washington with his graduating class, tried to mail a letter in a fire-alarm box. When the firemen arrived, sirens wailing, he was still standing on the corner, holding the letter. After a lecture, firemen mailed the letter for him.

"Wow!" the boy later exclaimed to his Georgia pals, "does this city ever have a cra-a-zy postal service!"—QUOTE Washington Bureau.

" "

"Hi, sweetheart," said the smart alec to the waitress as he entered the restaurant. "Where have you been all my life?"

The blonde sized him up coldly for a moment, then repl'd crisply, "Out of it, thank goodness!" — Outspan (S Africa).

" "

There is a sad tale told of a diffident young man who was much worried because he did not seem able to get along with the opposite sex, and thought he must try to educate himself in this important regard. He went to a bookshop, but did not like to tell the superior young lady what he wanted, and asked whether he could look around, and perhaps find the sort of book he was after. Eventually he spied on a high shelf, the book he thought would help him, a big volume called *How to Hug*. He paid a stiff price, carried it home, and, after his evening meal, settled himself in his arm-chair, all agog to learn. It was then he discovered that what he had bought was part of an encyclopedia. — DOUGLAS WOODRUFF, *London Tablet*.

What a shame our teen-agers have to go overboard for this rock-and-roll nonsense — instead of turning to something sedate and dignified like the Charleston or the Bunny Hug!—D O FLYNN.

" "

When it comes to something expensive, the woman pays—attention.—EDNA MAY BUSH.

" "

The schools teach about 50% of their pupils to tell time. The others grow up to be women.—KEN KRAFT.

" "

Married men may not be the best informed people, but they certainly are the most.—CAROLINE CLARK.

" "

The man who takes things as they come may have a philosophical attitude—or he may be trying for a base on balls.—DON MARSHALL.

" "

A modern mother is one who worries only when her daughter gets home from a date at a decent hr.—CY N PEACE.

" "

Telling folks where to get off is not the best way to get on.—F G KERNAN.

" "

What most of us need to get off our chest is our chin. — IMOGENE FEY.

" "

If man is only a little lower than the angels, they should be ashamed of themselves.—FRANKLIN P JONES.

Quote

light armour

Richard Armour



Two Hands for Beginners

An executive of the Automobile Legal Association has suggested that bundling boards be installed in cars to prevent one-armed driving.—News item.

Would bundling boards in cars, we wonder,

Keep boys and pretty girls asunder?

In fact would bars of tempered steel

Make lads keep both hands on the wheel?

Perhaps. But just suppose the steerer,

His hands in place, is still a peerer,

An ogler, or a kissing fool,

Would such devices keep him cool?

To make still clearer what we mean,

Boards he'd go over, bars between,

And would his eyes be, all the while,

Upon the road? We have to smile.

No, bundling boards won't do at all.

You'd need to have a solid wall.

Then what would happen? They'd be squeezing

Both in one side, too tight for sneezing,

And I, if you would give me my way,

Would certainly stay off the hiway.

Quote

Every restaurant proprietor is familiar with the patrons who sometimes ask that the beefsteak leavings be put in a bag "for the dog."

Word reaches us that when it happened on a recent occasion, the small boy in the family spoke up in a shrill and excited voice: "Oh, boy, we gonna get a dog?"—*Cap-per's Wkly.* h

" "

A successful French statesman fought a number of duels during the early days of his career. On one occasion he was due to fight a duel on a country estate, some distance from Paris.

He and his opponent arrived at the ry station at the same time. The latter purchased a round-trip ticket. The statesman bought only a one-way ticket.

"Have you so little confidence in yourself, monsieur?" sneered his adversary.

"Not at all," repl'd the statesman. "I always use my opponent's return ticket after a duel."—*Argosy.* i

" "

The 2 traveling bopsters while in Russia saw a guy being flogged in a public square. "I don't dig the beat," said one cat, "but that sure is a crazy drum." — *Philnews*, hm, Phillips Petroleum Corp'n. j

" "

After several hrs at a lawn party which featured a very potent punch, a woman caught sight of her husband dangling by his legs from the limb of a tree.

"That means it's time for us to go," she informed the hostess. "Fred is doing his imitation of Spanish moss."—*Wall St Jnl.* k

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BERNARD LAFFAY, former French minister: "I admire Gen Eisenhower, and I like Ike, but I have some reservations regarding the President of the United States." (QUOTE translation). 1-Q-t

" "

NIKITA S KHRUSHCHEV, Soviet Premier, *addressing steel workers in Budapest, as an aide provided a simultaneous Hungarian translation*: "Speaking thru the voice of an interpreter is like kissing a girl thru the intermediary of a postman." 2-Q-t

SECOND CLASS MATTER

Edited by Alice Jacobs

We've just been reading dismal accounts of lowered water tables over the country, so we feel a bit guilty encouraging the use of more water. But we approve of labor-saving devices, so here goes. A new lawn and hedge trimmer connects to garden hose and is powered by water pressure. A tiny (1/16") water jet drives 4", 4-tooth rotary blade at 6,000 rpm. The 2½ lb cutter rolls along next to walls and under shrubbery on plastic wheels. With an additional handle — at slight extra cost—it can be used to trim shrubbery. \$14.95. Master,

3725 Monitor, Minneapolis 26, Minn.

Next comes a small, but useful item. You can make any object clearly visible at night when seen from behind headlights or flashlight, by using a new reflective liquid. Just brush it on; it looks like gray paint by daylight, but its reflective power is 50 times brighter than white paint. Mfr suggests that it is useful for mailboxes, trees, rocks, curbs, boats, step risers, trailers. We'll add croquet wickets to list. 98¢. Made by MMM, 900 Brush St, St Paul 6, Minn.

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